

# LANDS' END

## Lands' End's Iconic Seagoing™ Duffel Bag Returns

January 16, 2018

### Fan-Favorite Bag Combines Lands' End's Nautical Heritage with Modern Details

DODGEVILLE, Wis., Jan. 16, 2018 /PRNewswire/ -- Bright days are ahead this spring with the return Lands' End's Seagoing™ Duffel, an iconic bag loved and carried for generations. Honoring Lands' End's heritage, the carryall bag returns as colorful as ever before.



"Even decades after its launch, customers continue to share their favorite stories and photos of where they have traveled with their Lands' End Seagoing Bag, inspiring the design team to feature the much-loved bag in our spring collection," said Chieh Tsai, senior vice president of design, Lands' End. "With a few updates for increased durability and ease of use, the new Seagoing Duffel celebrates the brand's heritage and nautical origins."

A near replica of the Lands' End duffel from the '70s, this durable bag is built from extra-tough Cordura® fabric that resists tears, scuffs and abrasions, with a few adjustments for the better, including durable, smooth-sliding metal zippers and webbed handles that wrap around the bag so they won't pull or tear. The nautical heritage aesthetic is perfectly on-trend for spring style.

Lands' End is calling for customers to share memorable photos and stories featuring the Lands' End Seagoing duffel and the places traveled near and far for a chance to win a gift card along with a new Seagoing Duffel Bag. The contest is being held on the Lands' End Facebook page and ends on January 31, 2018. For more information or to submit a post, visit [Facebook.com/LandsEnd](https://www.facebook.com/LandsEnd).

The [Seagoing Duffel](#) bag is available in six colors, including Beacon Blue, Court Green, Regiment Navy, Flame Orange, Atlas Yellow and Vibrant Red, and retails for \$59.95. Shop the Seagoing Duffel and other heritage items at [landsend.com](http://landsend.com).

#### About Lands' End, Inc.

Lands' End, Inc. (NASDAQ: LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at [www.landsend.com](http://www.landsend.com) and affiliated specialty and international websites, and through retail locations. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

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