



## Lands' End Makes It an Easier and Merrier 2018 Holiday Season Filled with Great Gifts, Traditions and Warmth

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**Look to Lands' End for a social, snuggable, shoppable and smart holiday season**

DODGEVILLE, Wis., Oct. 25, 2018 /PRNewswire/ -- There are gifts, and then there are gifts from Lands' End. Each item is thoughtfully designed, meticulously crafted and made-to-order with ease so that the gift giver and recipient alike can experience the delight of quality, the heart of five-star customer service and the integrity of a company that cares. Lands' End today unveils its 2018 Holiday and Christmas Collection filled with something special for everyone on the list. The complete collection can be found in the Holiday Shop at [landsend.com](http://landsend.com).



"There's a quality at Lands' End that permeates everything we do. From our designers to the pickers and packers in the warehouse, we carry with us the heart of first-rate customer service. We strive to make the holiday season easier for busy families with quality gifts that they'll be proud to present," said Gill Hong, EVP, chief merchant and head of international at Lands' End.

"Lands' End offers timeless, classic style and is a part of many family traditions with gifts such as fine [cashmere sweaters](#) and our handstitched, personalized Needlepoint Stockings. But we're also modern, with gift ideas that are social media friendly, easy to shop and heartwarming during this busy season, making Lands' End the smart stop for all our customers' holiday shopping."

### Social Snapshots

'Tis the season for sharing memorable moments on social media. Soon, pages and profiles will be lit up with holiday scenes including favorite gift ideas. Lands' End offers gift ideas for social media mavens that will look great when scrolling on smart phones and tablets.

For a primo family photo "op," [family Christmas pajamas](#) in the same Rich Red Multi Plaid will look fantastic for the Christmas day around-the-tree shots. Kids' graphic tees in holiday themes including snowflakes, a Christmas tree and snow plows bring personality to holiday baking pics. For outdoor snow play shots, consider colorful down coats and jackets with faux fur trim around the hood along with vivid, cold-weather accessories including the [Fair Isle Stripe Scarf](#), Beanie Hat and Convertible Mittens. Buffalo Check in red and navy can be seen throughout the Lands' End gift collections in sweaters, wraps, slippers, accessories and more. This pattern stands out in just about any photo and brings the holiday spirit. Felt Animal Slippers for women with delightful creatures such as a sheep, polar bears and even a cow will pop on the page when shown photographed alongside the [Kids Critter Slippers](#) with a snowman, a penguin and more.

Even the family dog has a place at Lands' End. Look for a complete collection of dog vests, dog beds, collars, leashes and even dog treats and a new [Pup Tent](#) at Lands' End. Since pets are special, plus make the most adorable photos, customers are encouraged to tag their dog sporting the latest looks from Lands' End with #LandsEndPets.

### A Snuggable Season

With all the hustle and bustle of the season, it's easy to get wrapped up in the chaos. Lands' End offers sanctuary from busy lives with gifts to wrap them up in softness, making time on the sofa, cooking breakfast or bringing the kids to school much more comfortable. Look for cozy [Chenille Throws](#), Sherpa Fleece Throws, Needlepoint and Hooked Wool Pillows in winter and holiday themes as well as Moc slippers for the entire family, [flannel pajamas](#) and a complete collection of outerwear to keep the season warm and bright. When it's time for visions of sugarplums to dance in their heads, 5 oz. and 6 oz. flannel sheets in festive plaids as well as sophisticated prints are brushed for softness and feature the finest cotton.

### Shop Smart! Lands' End One-Stop Holiday Shop

For 55 years, Lands' End holiday services have been fast, friendly and designed for ease. It's a busy time of year at Lands' End headquarters in Dodgeville, Wis., so that it doesn't have to be so busy for customers. With something for everyone on the list – from mom, dad, the kids, nephews and neighbors, Lands' End employees are working overtime to make sure gifts are perfectly gift boxed for just \$7, personalized with a monogram or

embroidery for \$8 and expertly packaged and shipped so it's ready for tree time. Outstanding services such as 24/7 gift ordering at Landsend.com or by calling world-class customer service representatives at 800-800-5800 help finding just the right gift a snap.

All Lands' End items are backed by the company's Guaranteed.Period.® return policy. It simply states that if a customer is not satisfied with a Lands' End item at any time, it can be returned for exchange or refund of the original purchase price.

#### **Celebrating 25 Years of Making the Mantel Magical**

For 25 years, heirloom quality Lands' End Needlepoint Stockings have been crafted by hand with 100% wool yarn on a cotton velvet back. Lands' End [personalized Christmas stockings](#) top the list for best personalized gift and are a popular family tradition. "Mom" and "Dad" take the lead for the most popular embroidered names. Topping the list for boy names are Michael, Jack, John, Chris and Ryan. Top girl names are Emily, Sarah, Emma, Katie and Charlotte.

Each year, fresh designs delight collectors, while classic favorites stand by for new members of the family. This season look for whimsical Critters, Bicycle Santa and Sledding Penguins, \$29.95. Coordinating, intricately designed pewter stocking holders that are hand-casted in Wisconsin make for a decorative mantel display, \$39.95. Pewter stocking holders can also be hand-engraved for that special touch.

#### **About Lands' End, Inc.**

Lands' End, Inc. (NASDAQ: LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at [www.landsend.com](http://www.landsend.com) and affiliated specialty and international websites, and through retail locations. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

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