

LANDS'END

October 17, 2017

Postcard-Perfect Horse-Drawn Sleigh From Lands' End Makes A Unique Holiday Gift

Iconic, handcrafted Frey Carriage Company Sleigh is now available from Lands' End for \$9,500.00, includes white glove delivery

DODGEVILLE, Wis., Oct. 17, 2017 /PRNewswire/ -- Just like a Currier and Ives painting, one lucky Lands' End customer can go "dashing through the snow" with their very own Lands' End Holiday Sleigh. The unique sleigh was chosen by Lands' End designers for the 2017 holiday season and crafted by the legendary Frey Carriage Company based in Columbus, Wis.



"The Lands' End Holiday Sleigh is certainly a 'wow' gift," said Becky Gebhardt, executive vice president, chief marketing officer, Lands' End. "It's one of those iconic items in which you might picture Victorian-era riders, or even Santa himself, dashing through the snow. It's a gift that horse lovers, home decorators and holiday enthusiasts can enjoy whether used for rides or for display."

Beauty and Function

Elegance, grace and beauty of design are key elements used in the production of horse drawn sleighs by Frey Carriage Company. The Holiday Sleigh was specifically chosen by Lands' End for its customers and is designed with a black metal frame, gold accents and rich-red body panels, dash and seat. It is 42" wide by 80" long and 58" tall, and is best suited for a larger single horse to pull.

"Just like our needlepoint stockings over the fireplace, Christmas cookies and opening gifts around the tree, we hope this Lands' End Holiday Sleigh will be the start of a family tradition for one special Lands' End customer," added Gebhardt.

For more information about the Lands' End Sleigh, you can visit www.landsend.com/gifts or you can call 1.800.991.9071. Taxes and licenses may apply.

About Lands' End, Inc.

Lands' End, Inc. (Nasdaq: LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Stores. We are a trusted American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

About The Frey Carriage Company

Founded in 1993, the Frey Carriage Company is a United States manufacturer of high performance horse drawn sleighs for pleasure and competition driving. The company manufactures several models available in sizes to fit any horse or pony. Each model is available with numerous options.

LANDS' END

View original content with multimedia:<http://www.prnewswire.com/news-releases/postcard-perfect-horse-drawn-sleigh-from-lands-end-makes-a-unique-holiday-gift-300538159.html>

SOURCE Lands' End

News Provided by Acquire Media