# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

# **FORM 8-K**

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the **Securities Exchange Act of 1934** 

Date of report (Date of earliest event reported): June 1, 2016

# LANDS' END, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware	001-09769	36-25127

(State or Other Jurisdiction of Incorporation)

> 1 Lands' End Lane **Dodgeville**, Wisconsin (Address of Principal Executive Offices)

53595 (Zip Code)

Registrant's telephone number, including area code: (608) 935-9341

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (See General Instructions A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) 

(Commission File Number)

786

(IRS Employer **Identification No.)** 

### Item 2.02 Results of Operations and Financial Condition.

Lands' End, Inc. (the "Company") is furnishing herewith a press release issued on June 1, 2016 as Exhibit 99.1, which is included herein. This press release was issued to report the Company's first quarter 2016 results.

Any website address referred to in this report (including exhibits) is included for reference only and is not intended to be an active hyperlink. The information contained on any such website is not a part of this report and is not incorporated by reference in this report.

# Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit NumberDescription99.1Press Release of Lands' End, Inc. dated June 1, 2016

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LANDS' END, INC.

By: /s/ James F. Gooch

Date: June 1, 2016

James F. Gooch

Title: Executive Vice President, Chief Operating Officer/Chief Financial Officer and Treasurer (Principal Financial Officer)

# EXHIBIT INDEX

Exhibit No.Description99.1Press Release of Lands' End, Inc. dated June 1, 2016

#### LANDS' END ANNOUNCES FIRST QUARTER FISCAL 2016 RESULTS

DODGEVILLE, Wis., June 1, 2016 (GLOBE NEWSWIRE) - Lands' End, Inc. (NASDAQ:LE) today announced financial results for the first quarter ended April 29, 2016.

#### First Quarter Fiscal 2016 Highlights

- Net revenue was \$273.4 million as compared to \$299.4 million in the first quarter last year. Direct segment net revenue decreased 8.4% to \$232.2 million. Retail segment net revenue decreased 10.4% to \$41.2 million primarily driven by a 7.1% decrease in same store sales and a reduction in the number of Lands' End Shops at Sears.
- Gross margin was 47.4% as compared to 49.0% in the first quarter last year due to deeper promotions as compared to last year in response to a difficult retail environment.
- Net loss was \$5.8 million or \$0.18 per share, as compared to net income of \$1.7 million, or \$0.05 per diluted share in the first quarter last year.
- Adjusted EBITDA<sup>1</sup> was \$0.6 million compared to \$13.1 million in the first quarter of fiscal 2015.

Federica Marchionni, Lands' End's Chief Executive Officer, stated, "We continued to make progress across a number of initiatives; we remained focused on strengthening our core business and launching additional collections that we believe will drive future profitable growth. While we are encouraged by the initial wins, our financial results in the first quarter were impacted by the overall weakness in the retail environment, including aggressive discounting and promotional activity. That said, during the quarter, we further executed our strategy by strengthening our traditional product categories and launching the Canvas by Lands' End collection. We also enhanced our brand image, including elevated marketing initiatives, the newly-launched multi-brand e-commerce website and refinements to our catalog strategy. We continued to receive positive response from both existing and lapsed customers on our new product offering, marketing programs, and website enhancements, and while we expect the retail environment will be very challenging, we will remain focused on building on this momentum with sequential improvement beginning in the second quarter of fiscal 2016."

#### **Balance Sheet and Cash Flow Highlights**

Cash and cash equivalents were \$169.1 million on April 29, 2016, compared to \$177.8 million on May 1, 2015. Net cash used in operations was \$50.2 million for the 13 weeks ended April 29, 2016, compared to net cash used in operations of \$31.5 million for the same period last year.

Inventory increased 8.9% to \$309.9 million on April 29, 2016, from \$284.6 million on May 1, 2015.

The Company had \$161.8 million of availability under its asset-based senior secured credit facility and had long-term debt of \$492.9 million as of April 29, 2016.

#### **Conference Call**

The company will host a conference call on Wednesday, June 1, 2016 at 8:00 a.m. ET to review its first quarter financial results and related matters. The call may be accessed through the Investor Relations section of the Company's website at http://investors.landsend.com.

#### About Lands' End, Inc.

Lands' End, Inc. (NASDAQ:LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com, www.canvasbylandsend.com and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Inlet® Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

#### **Forward-Looking Statements**

Results are unaudited. This press release contains forward-looking statements, including statements about our strategies and our opportunities for growth. Forward-looking statements are based upon the current beliefs and expectations of our management and are subject to assumptions, uncertainties and significant risks that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. Forward-looking statements include, without limitation, information concerning our future financial performance, business strategy, plans, goals and objectives. There can be no assurance that any of our initiatives will be successful. The following additional factors, among others, could cause our actual results, performance, and achievements to differ from those described in the forward-looking statements: our ability to offer merchandise and services that customers want to purchase, including new collections such as our Canvas by Lands' End<sup>TM</sup> collection, that are designed to attract new customers and drive demand from core customers; changes in customer preference from our branded merchandise; customers' use of our digital platform, including customer acceptance of our efforts to enhance our e-commerce websites; customer response to direct mail catalogs and digital marketing and catalogs; the success of our efforts to optimize catalog productivity; the success of our overall marketing strategies, including brand marketing initiatives, some of which, if successful, may not produce positive results in the short term; the success of our efforts to optimize promotions to drive sales and maximize gross margin dollars; our maintenance of a robust customer list; our dependence on information technology and a failure of information technology systems, including with respect to our e-commerce operations, or an inability to upgrade or adapt our systems; the success of our ERP implementation; the success of our efforts to grow and expand into new markets and channels; fluctuations and increases in costs of raw materials; impairment of our relationships with our vendors; our failure to maintain the security of customer, employee or company information; our failure to compete effectively in the apparel industry; the performance of our "store within a store" business; if Sears Holdings sells or disposes of its retail stores, including pursuant to the recapture rights granted to Seritage Growth Properties, and other parties or if its retail business does not attract customers or does not adequately provide services to the Lands' End Shops at Sears; legal, regulatory, economic and political risks associated with international trade and those markets in which we conduct business and source our merchandise; our failure to protect or preserve the image of our brands and our intellectual property rights; increases in postage, paper and printing costs; failure by third parties who provide us with services in connection with certain aspects of our business to perform their obligations; our failure to timely and effectively obtain shipments of products from our vendors and deliver merchandise to our customers; reliance on promotions and markdowns to encourage customer purchases; our failure to efficiently manage inventory levels; unseasonal or severe weather conditions; the seasonal nature of our business; the adverse effect on our reputation if our independent vendors do not use ethical business practices or comply with applicable laws and regulations; assessments for additional state taxes; our exposure to periodic litigation and other regulatory proceedings, including with respect to product liability claims; incurrence of charges due to impairment of goodwill, other intangible assets and long-lived assets; our failure to retain our executive management team and to attract qualified new personnel; the impact on our business of adverse worldwide economic and market conditions, including economic factors that negatively impact consumer spending on discretionary items; the inability of our past performance generally, as reflected on our historical financial statements, to be indicative of our future performance; the impact of increased costs due to a decrease in our purchasing power following our separation from Sears Holdings ("Separation") and other losses of benefits associated with being a subsidiary of Sears Holdings; the failure of Sears Holdings or its subsidiaries to perform under various transaction agreements that have been executed in connection with the Separation or our failure to have necessary systems and services in place when certain of the transaction agreements expire; our agreements related to the Separation and our continuing relationship with Sears Holdings were negotiated while we were a subsidiary of Sears Holdings and we may have received better terms from an unaffiliated third party; potential indemnification liabilities to Sears Holdings pursuant to the separation and distribution agreement; our inability to engage in certain corporate transactions after the Separation; the ability of our principal shareholders to exert substantial influence over us; adverse effects of the Separation on our business; potential liabilities under fraudulent conveyance and transfer laws and legal capital requirements; declines in our stock price due to the eligibility of a number of our shares of common stock for future sale; our inability to pay dividends; stockholders' percentage ownership in Lands' End may be diluted in the future; and increases in our expenses and administrative burden in relation to being a public company, in particular to maintain compliance with certain provisions of the Sarbanes-Oxley Act of 2002; and other risks, uncertainties and factors discussed in the "Risk Factors" section of our Annual Report on Form 10-K for the fiscal year ended January

29, 2016. We intend the forward-looking statements to speak only as of the time made and do not undertake to update or revise them as more information becomes available, except as required by law.

#### Contacts

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Lands' End, Inc.

Jim Gooch

Chief Operating Officer and Chief Financial Officer

(608) 935-9341

-Financial Tables Follow-

### LANDS' END, INC. Condensed Consolidated Balance Sheets

(in thousands, except share data)	 April 29, 2016	May 1, 2015		January 29, 2016*	
	(unaudited)		(unaudited)		
ASSETS					
Current assets					
Cash and cash equivalents	\$ 169,073	\$	177,814	\$	228,368
Restricted cash	3,300		3,300		3,300
Accounts receivable, net	31,127		36,423		32,061
Inventories, net	309,855		284,589		329,203
Prepaid expenses and other current assets	 32,118		36,544		23,618
Total current assets	545,473		538,670		616,550
Property and equipment, net	111,208		105,393		109,831
Goodwill	110,000		110,000		110,000
Intangible assets, net	430,000		528,300		430,000
Other assets	15,386		15,439		15,145
TOTAL ASSETS	\$ 1,212,067	\$	1,297,802	\$	1,281,526
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities					
Accounts payable	\$ 76,038	\$	93,972	\$	146,097
Other current liabilities	86,807		101,491		83,992
Total current liabilities	162,845		195,463		230,089
Long-term debt	492,890		496,685		493,838
Long-term deferred tax liabilities	158,499		181,925		157,252
Other liabilities	16,216		16,768		15,838
TOTAL LIABILITIES	 830,450		890,841		897,017
Commitments and contingencies	 				
STOCKHOLDERS' EQUITY					
Common stock, par value \$0.01- authorized: 480,000,000 shares; issued and outstanding: 31,969,645, 31,956,521, 31,991,668, respectively	320		320		320
Additional paid-in capital	344,796		342,975		344,244
Retained earnings	43,570		70,601		49,329
Accumulated other comprehensive loss	(7,069)		(6,935)		(9,384)
Total stockholders' equity	 381,617		406,961		384,509
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 1,212,067	\$	1,297,802	\$	1,281,526

\*Derived from the audited consolidated financial statements included in the Company's Annual Report on Form 10-K for the fiscal year ended January 29, 2016.

# LANDS' END, INC. Condensed Consolidated Statements of Operations (Unaudited)

	13 Weeks Ended				
(in thousands except per share data)		April 29, 2016		May 1, 2015	
Net revenue	\$	273,433	\$	299,387	
Cost of sales (excluding depreciation and amortization)		143,763		152,823	
Gross profit		129,670		146,564	
Selling and administrative		129,034		133,514	
Depreciation and amortization		4,136		4,553	
Other operating (income) expense, net		(14)		2	
Operating (loss) income		(3,486)		8,495	
Interest expense		6,170		6,186	
Other income, net		(453)		(508)	
(Loss) income before income taxes		(9,203)		2,817	
Income tax (benefit) expense		(3,444)		1,093	
NET (LOSS) INCOME	\$	(5,759)	\$	1,724	
NET (LOSS) INCOME PER COMMON SHARE					
Basic:	\$	(0.18)	\$	0.05	
Diluted:	\$	(0.18)		0.05	
Basic weighted average common shares outstanding		32,002		31,957	
Diluted weighted average common shares outstanding		32,002		32,060	

#### Use and Definition of Non-GAAP Financial Measures

<sup>(1)</sup>Adjusted EBITDA - In addition to our Net income, for purposes of evaluating operating performance, we use an Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization ("Adjusted EBITDA"), which is adjusted to exclude certain significant items as set forth below.

Our management uses Adjusted EBITDA to evaluate the operating performance of our business, as well as for executive compensation metrics, for comparable periods. Adjusted EBITDA should not be used by investors or other third parties as the sole basis for formulating investment decisions as it excludes a number of important cash and non-cash recurring items.

While Adjusted EBITDA<sup>(1)</sup> is a non-GAAP measurement, management believes that it is an important indicator of operating performance, and is useful to investors, because:

- EBITDA excludes the effects of financings, investing activities and tax structure by eliminating the effects of interest, depreciation and income tax costs.
- Other significant items, while periodically affecting our results, may vary significantly from period to period and have a disproportionate effect in a given period, which affects comparability of results. We have adjusted our results for these items to make our statements more comparable and therefore more useful to investors as the items are not representative of our ongoing operations.
  - For the 13 weeks ended April 29, 2016 and May 1, 2015, we excluded the gain or loss on disposal of property and equipment as management considers the gains or losses on disposal of assets to result from investing decisions rather than ongoing operations.

# Reconciliation of Non-GAAP Financial Information to GAAP (Unaudited)

	13 Weeks Ended							
		April 29, 2016			May 1, 2015			
(in thousands)		\$'s	% of Net revenue		\$'s	% of Net revenue		
NET (LOSS) INCOME	\$	(5,759)	(2.1)%	\$	1,724	0.6 %		
Income tax (benefit) expense		(3,444)	(1.3)%		1,093	0.4 %		
Other income, net		(453)	(0.2)%		(508)	(0.2)%		
Interest expense		6,170	2.3 %		6,186	2.1 %		
Operating (loss) income		(3,486)	(1.3)%		8,495	2.8 %		
Depreciation and amortization		4,136	1.5 %		4,553	1.5 %		
(Gain) loss on disposal of property and equipment		(14)	%		2	%		
Adjusted EBITDA (1)	\$	636	0.2 %	\$	13,050	4.4 %		

## LANDS' END, INC. Condensed Consolidated Statements of Cash Flows (Unaudited)

	13 Weeks Ended			led	
(in thousands)		April 29, 2016		May 1, 2015	
CASH FLOWS FROM OPERATING ACTIVITIES					
Net (loss) income	\$	(5,759)	\$	1,724	
Adjustments to reconcile net (loss) income to net cash used in operating activities:					
Depreciation and amortization		4,136		4,553	
Amortization of debt issuance costs		428		490	
Stock-based compensation		713		681	
(Gain) loss on disposal of property and equipment		(14)		2	
Deferred income taxes		—		684	
Change in operating assets and liabilities:					
Inventories		21,441		16,766	
Accounts payable		(65,390)		(36,025	
Other operating assets		(5,637)		(13,076	
Other operating liabilities		(130)		(7,287	
Net cash used in operating activities		(50,212)		(31,488	
CASH FLOWS FROM INVESTING ACTIVITIES					
Purchases of property and equipment		(10,485)		(10,974	
Net cash used in investing activities		(10,485)		(10,974	
CASH FLOWS FROM FINANCING ACTIVITIES					
Payments on term loan facility		(1,288)		(1,288	
Net cash used in financing activities		(1,288)		(1,288	
Effects of exchange rate changes on cash		2,690		110	
NET DECREASE IN CASH AND CASH EQUIVALENTS		(59,295)		(43,640	
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR		228,368		221,454	
CASH AND CASH EQUIVALENTS, END OF YEAR	\$	169,073	\$	177,814	
SUPPLEMENTAL CASH FLOW DATA					
Unpaid liability to acquire property and equipment	\$	2,822	\$	1,453	
Income taxes paid	\$	3,057	\$	12,793	
Interest paid	\$	5,657	\$	5,634	

Financial information by segment is presented in the following tables for the 13 weeks ended April 29, 2016, and May 1, 2015.

	13 Wee	ks Ended			
(in thousands)	 April 29, 2016	May 1, 2015			
Net revenue:					
Direct	\$ 232,185	\$	253,373		
Retail	41,216		45,992		
Corporate / other	32		22		
Total net revenue	\$ 273,433	\$	299,387		

	13 Weeks Ended					
(in thousands)	Apr	April 29, 2016				
Adjusted EBITDA <sup>(1)</sup> :						
Direct	\$	12,832	\$	21,678		
Retail		(3,930)		144		
Corporate / other		(8,266)		(8,772)		
Total Adjusted EBITDA <sup>(1)</sup>	\$	636	\$	13,050		