UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

OMB APPROVAL

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SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(AMENDMENT NO. 2) *

Lands' End Inc. (Name of Issuer) Common (Title of Class of Securities) 515086106

(CUSIP Number)

Check the following box if a fee is being paid with this statement []. (A fee

is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7).

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 515086106 13G Page 2 of 3

Page 1 of 3

NAME OF REPORTING PERSON 1 S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON The Capital Group Companies, Inc.

86-0206507

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) []

SEC 1745 (2/95)

PAGE

(b) []

SEC USE ONLY

______ CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

SOLE VOTING POWER

5 NUMBER OF _____

SHARES			
	SHARED	VOTING	POWER

BENEFICIALLY 6 NONE

OWNED BY

EACH SOLE DISPOSITIVE POWER

REPORTING 360,000

PERSON

SHARED DISPOSITIVE POWER

WITH 8

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 9

360,000 Beneficial ownership disclaimed pursuant to Rule 13d-4

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

10

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

11

TYPE OF REPORTING PERSON*

12

HC

* SEE INSTRUCTIONS BEFORE FILLING OUT!

PAGE

SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

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Schedule 13G Under the Securities Exchange Act of 1934

Fee enclosed [] or Amendment No. 2

Item 1(a) Name of Issuer:
 Lands' End Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:
 One Lands End Lane
 Dodgeville, WI 53596

Item 2(c) Citizenship: N/A

Item 2(d) Title of Class of Securities: Common

Item 2(e) CUSIP Number: 515086106

Item 3 The person(s) filing is(are):

(b) [] Bank as defined in Section 3(a)(6) of the Act.

(e) [] Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940

(g) [X] Parent Holding Company in accordance with Section 240.13d-1 (b) (1) (ii) (G).

Item 4 Ownership

- (a) Amount Beneficially Owned: See item 9, pg.2
- (b) Percent Class: See item 11, pg.2
- (c) Number of shares as to which such person has:
 - i) sole power to vote or to direct the vote See item 5, pg.2
 - ii) shared power to vote or to direct the vote None
 - iii) sole power to dispose or to direct the disposition of See item 7, pg.2 $\,$
 - iv) shared power to dispose or to direct the disposition of None beneficial ownership disclaimed pursuant to Rule 13d-4
- Item 5 Ownership of 5% or Less of a Class: X
- Item 6 Ownership of More than 5% on Behalf of Another Person: N/A
- Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company
 - (1) Capital Research and Management Company is an Investment

Adviser registered under Section 203 of the Investment Advisers Act of 1940 and is a wholly owned subsidiary of The Capital Group Companies, Inc.

- Item 8 Identification and Classification of Members of the Group: N/A
- Item 9 Notice of Dissolution of the Group: N/A
- Item 10 Certification

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were aquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 2, 1996

Signature: /s/ Philip de Toledo

Name/Title: Philip de Toledo, Senior Vice President & PFO

The Capital Group Companies, Inc.
