FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* PATEL JIGNESH | | | | | | 2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE] | | | | | | | | | | tionship of Reporting all applicable) Director | | | Person(s) to Issuer 10% Owner | |
|--|--|-------|-------------|-----------|---|---|---|---|---|-------|---|------|---------------|---------|--|---|--|--|--|---|
| (Last) | , | irst) | (Middle) | | | | 3. Date of Earliest Transaction (Month/Day/Year) 09/28/2016 | | | | | | | | | | Officer (give title elow) | | Other (specify below) | |
| C/O LANDS' END, INC. 1 LANDS' END LANE | | | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applica | | | | | |
| (Street) | (Street) DODGEVILLE WI 53595 | | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reportin Person | | | | | |
| (City) | (\$ | tate) | (Zip) | | | | | | | | | | | | | | | | | |
| | | Tal | ole I - I | Non-Deriv | ative S | Secu | ıritie | s Acc | quired, | Dis | posed o | f, o | r Ben | eficia | ally | Owne | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/ | | | | | y/Year) | Execution Date, | | | 3. Transaction Disposed Of (D) (Instr. 3 and 5) | | | | | | 3, 4 Sec Ber Ow | | ount of ities icially i | 6. Ownership Form: Direct (D) or Indirect (I) | | 7. Nature of Indirect Beneficial Ownership |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | Rep Tran | | | (Instr. 4) | | (Instr. 4) |
| Common Stock 09/28/20 | | | | | 016 | | | P | | 2,500 | | A | \$15.15 | | 10,000 | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ve Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | ition Date, | Code (I | ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | rative rities ired r osed) | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable | | | 7. Title and Amount of Securities Underlying Derivative Security (Inst: 3 and 4) Amou or Numb of Title Share | | nstr. | ıt r | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Owner Form: Direct or Ind (I) (Ins 4) | (D) lirect | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |

Explanation of Responses:

Remarks:

/s/ Jignesh Patel 09/28/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).