Lands' End Selected to be the Uniform Supplier for American Airlines Flight Service, Airport Customer Service and Premium Customer Services

January 9, 2018

DODGEVILLE, Wis., Jan. 09, 2018 (GLOBE NEWSWIRE) -- Lands' End, Inc. (Nasdaq:LE), today announced that it has been selected as the new uniform supplier for American Airlines Flight Service, Airport Customer Service and Premium Customer Services. The awarded uniform program will allow Lands' End, known for legendary customer service and high-quality apparel, to outfit 51,000 American Airlines employees, with an estimated 1.8 million apparel items.

"We are thrilled to be partnering with American Airlines as their uniform supplier," said Jerome Griffith, Chief Executive Officer, Lands' End. "The two companies share a strong commitment to their loyal customers and hold their employees in the highest regard. This exciting project has combined the strengths of the Lands' End and American Airlines teams – leveraging Lands' End's broad apparel design expertise and renowned quality, value and service, combined with months of valuable input from American Airlines employees, who will be wearing the uniforms with comfort and confidence in their day-to-day roles."

Lands' End will partner with the American Airlines uniform committee and union leaders to focus on the next steps of the design and product development process with the goal of rolling out a robust wear test program by October 2018. Wear testers will identify any changes needed to improve fit, comfort and function before the final garments are produced and rolled out, planned to begin in late 2019.

About Lands' End, Inc.
Lands' End, Inc. (Nasdaq:LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com and affiliated specialty and international websites, and through retail locations. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

Forward-Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties, including statements about the expected size and timing of the rollout of the awarded business. All statements other than statements of historical fact, are forward-looking statements. The following important factors and uncertainties, among others, could cause actual results to differ materially from those described in these forward-looking statements: the size and timing of the rollout of the awarded business may change, due to factors within and outside of our control, including timing delays, production issues and changes required by our customer. In addition, our business is subject to other risks, uncertainties and factors discussed in the "Risk Factors" section of our Annual Report on Form 10-K for the fiscal year ended January 27, 2017. These forward-looking statements to speak only as of the time made and we do not undertake any obligation to update such statements.

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