

# LANDS'END

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## Lands' End Business Outfitters Launches its "Great Gift Shop" for Business and Employee Gifts

### It's prime corporate gift shopping season

DODGEVILLE, Wis., Nov. 20, 2014 /PRNewswire/ -- When it comes to finding the perfect employee and business gifts, Santa's "[Great Gift Shop](#)" is open at [business.landsend.com](#).



The "Great Gift Shop" features gifts clients and employees will use and appreciate - many for under \$25. "From cozy fleece throws and scarves to Sea Salt Caramels and of course our iconic tote, each gift idea has been thoughtfully selected with quality and value in mind," said Joe Ferreri, senior vice president, Lands' End Outfitters. "Plus, we're experts at adding a company logo to just about anything that can be embroidered or silkscreened, making a business gift from Lands' End really stand out."

### From Classic to Clever: Business Gifting Begins at Lands' End Business Outfitters

Lands' End Business Outfitters is at the ready, 24/7, with everything from insulated drinkware that can be personalized with a company logo to fleece half-zips, polos and even four-piece picnic coolers. With a wide selection of items, there's sure to be something for just about any taste and purpose - whether picnicking, golfing, doing yoga, walking or enjoying a coffee break.

For classic gifts, look for the legendary Lands' End Canvas Tote available in multiple sizes and colors. Each can be embroidered with a company logo and will last for years of toting files, paperwork or even lunch. For outside-of-the-box ideas, look for yoga mats, pedometers and golf balls - each of which can be personalized with a logo.

### The Perfect Fit for Procrastinators

While a thoughtful gift is always appreciated, there's one gift that always fits the giver and recipient alike: Lands' End Gift Cards and e-Gift Cards that will never lose value and will never expire. In amounts from \$5 to \$500, the gift cards are available electronically or as a wallet-size plastic card. The traditional gift cards feature festive prints and are available at [business.landsend.com/gift-cards](#). For a unique gift card featuring a custom design, call 877-312-2209 or email [giftcard@landsend.com](#).

E-Gift Cards are sent via e-mail and text. Shoppers can upload an image such as a company photo, record a special audio message or select e-Gift Cards that include animation and video. Most are delivered within a few hours, so they can be ordered up until December 25.

### About Lands' End Business Outfitters

Lands' End Business Outfitters designs unique uniform programs that offer employees individual choices and helps build the brands of companies of all sizes, including hundreds of Fortune 1000 companies. All Lands' End merchandise is Guaranteed. Period.® For more information visit [www.business.landsend.com](#) or call 1-800-338-2000.

### About Lands' End, Inc.

Lands' End, Inc. (NASDAQ: LE) is a leading multi-channel retailer of casual clothing, accessories, footwear and home products. We offer products through catalogs, online at [www.landsend.com](#) and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Inlet® Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

URLs: [business.landsend.com](#)  
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