FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* RBS PARTNERS, L.P.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

> > 11. Nature of Indirect Beneficial Ownership (Instr. 4)

Filed nursuant to Section 16(a) of the Securities Eychange Act of 1934

motrao	1(2).		THE						stment Co					•				
1. Name and Address of Reporting Person* LAMPERT EDWARD S			2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE]									Relationship neck all appl Direct	licable)	Reporting Person(s) to Issuer le) X 10% Owner				
(Last) (First) (Middle) 1170 KANE CONCOURSE, SUITE 200					3. Date of Earliest Transaction (Month/Day/Year) 03/12/2021								Office below	er (give title v)	Other (specify below)			
(Street) BAY HA ISLAND	HARBOR EI 33154				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)															
			le I - Non-Deriv					qui		_								
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		Date (Month/Day/Year)	Execution if any	2A. Deemed Execution Date, f any Month/Day/Year)		3. Transacti Code (Ins				(D) (Insti			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						C	ode	V	Amount	- 14	or I (D)	Price	т	ransa	action(s) 3 and 4)			
per share		value \$0.01	03/12/2021				S		3,853		D S	\$36.1	5(1)	2,1	24,323	I	See Footn (4)(5)(6)	iotes ⁽²⁾⁽³⁾
Common per share	Stock, par	value \$0.01												15,7	789,640	D ⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾		
		Т	able II - Deriva (e.g., p						ed, Dispotions, o							d		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security		cise (Month/Day/Year) if any (Month/Day/ ve		Transaction Code (Instr. 1) 8)		of Deriv Secu Acqu (A) o Disp of (D	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (II 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Natu of Indire Benefici Owners (Instr. 4)
				Code	v	(A)	(D)		ate kercisable	Exp Dat	piration te	Title	Amou or Numb of Share	er				
		f Reporting Perso	n*	•					·			•	•					•
(Last) 1170 KA	NE CONC	(First)	(Middle)															
(Street) BAY HA		FL	33154															
(City)		(State)	(Zip)															
ı	nd Address o	f Reporting Perso S, L.P.	n [*]															
(Last) 1170 KA	NE CONC	(First)	(Middle) TE 200															
(Street) BAY HA ISLAND		FL	33154															
(City)		(State)	(Zip)															

(Last)	(First)	(Middle)					
1170 KANE CONCOURSE, SUITE 200							
(Street) BAY HARBOR ISLANDS	FL	33154					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* <u>ESL INVESTMENTS, INC.</u>							
(Last)	(First)	(Middle)					
1170 KANE CONCOURSE, SUITE 200							
(Street) BAY HARBOR ISLANDS	FL	33154					
(City)	(State)	(Zip)					

Explanation of Responses:

- 1. This price represents the approximate weighted average price per share of common stock of Lands' End, Inc. (the "Issuer"), par value \$0.01 per share (each, a "Share"), of sales that were executed at prices ranging from \$36.03 to \$36.31 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares sold at each price.
- 2. This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), RBS Partners, L.P. ("RBS"), and ESL Investments, Inc. ("ESL"). Mr. Lampert and Partners are the direct beneficial owners of the securities covered by this statement.
- 3. RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners. Mr. Lampert is a limited partner of, and may be deemed to beneficially own certain securities owned by, RBS. ESL is the general partner of, and may be deemed to beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
- 4. The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.
- 5. The reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
- 6. Represents Shares directly beneficially owned by Partners.

Remarks:

Exhibit 99.1 - Joint Filer Information (filed herewith) Exhibit 99.2 - Joint Filing Agreement (filed herewith)

EDWARD S. LAMPERT, By: 03/16/2021 /s/ Edward S. Lampert ESL PARTNERS, L.P., By: RBS Partners, L.P., Its: General Partner, By: ESI Investments, Inc., Its: General 03/16/2021 Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief **Executive Officer** RBS PARTNERS, L.P., By: ESL Investments, Inc., Its: General Partner, By: /s/ 03/16/2021 Edward S. Lampert, Name: Edward S. Lampert, Title: **Chief Executive Officer** ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert, 03/16/2021 Name: Edward S. Lampert, Title: Chief Executive Officer ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

JOINT FILER INFORMATION

Other Reporting Person(s)

ESL PARTNERS, L.P. 1.

Item Information

ESL Partners, L.P. Name:

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring

Statement (Month/Day/Year): March 12, 2021

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original
Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group

Filing:

Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.

Its: General Partner

By: ESL Investments, Inc.

Its: General Partner

/s/ Edward S. Lampert By:

Name: Edward S. Lampert

Title: Chief Executive Officer Date: March 16, 2021

RBS PARTNERS, L.P. 2.

Information Item

Name: RBS Partners, L.P.

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring

Statement (Month/Day/Year): March 12, 2021

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original
Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group

Filing:

Form filed by More than One Reporting Person

Signature: ESL Partners, L.P. By:

Its: General Partner

/s/ Edward S. Lampert By:

Name: Edward S. Lampert

Title: Chief Executive Officer Date: March 16, 2021

3. ESL Investments, Inc.

Item Information

Name: ESL Investments, Inc.

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring

Statement (Month/Day/Year): March 12, 2021

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting Person(s) to Issuer:

10% Owner

If Amendment, Date Original Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group

Filing:

Form filed by More than One Reporting Person

Signature:

By: /s/ Edward S. Lampert _____

Name: Edward S. Lampert Title: Chief Executive Officer

Date: March 16, 20212. RBS PARTNERS, L.P.

JOINT FILING AGREEMENT

March 16, 2021

Pursuant to and in accordance with the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations thereunder, each party hereto hereby agrees to the joint filing, on behalf of each of them, of any filing required by such party under Section 13 or Section 16 of the Exchange Act or any rule or regulation thereunder (including any amendment, restatement, supplement, and/or exhibit thereto) with the Securities and Exchange Commission (and, if such security is registered on a national securities exchange, also with the exchange), and further agrees to the filing, furnishing, and/or incorporation by reference of this agreement as an exhibit thereto. This agreement shall remain in full force and effect until revoked by any party hereto in a signed writing provided to each other party hereto, and then only with respect to such revoking party.

IN WITNESS WHEREOF, each party hereto, being duly authorized, has caused this agreement to be executed and effective as of the date set forth below.

Date: March 16, 2021 EDWARD S. LAMPERT

By: /s/ Edward S. Lampert

ESL PARTNERS, L.P.

By: RBS Partners, L.P. Its: General Partner

By:ESL Investments, Inc. Its:General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title:Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc. Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer