

# LANDS'END

December 5, 2014

## Cold, Snowy Weather Makes Winter-Ready Outerwear Perfect Corporate Gifts

### Early Winter Conditions Make Logo'd Outerwear a Smart Employee Gift

DODGEVILLE, Wis., Dec. 5, 2014 /PRNewswire/ -- Harsh winter conditions have hit the nation hard and early. [Lands' End Business Outfitters](#) is making it easy for companies to protect their uniformed employees while protecting their brand with great deals on the company's legendary logo'd [outerwear](#). From now through Friday, Dec. 12, all Lands' End Business Outfitters apparel items including outerwear will be 25 percent off.



"As the weather dramatically shifts to colder temperatures, we see employers react to winter's early arrival and the need to keep their employees protected," said Joe Ferreri, senior vice president, Lands' End Outfitters. "But keeping teams warm doesn't mean employers have to sacrifice keeping their teams looking good. Lands' End Business Outfitters has fashionable and functional outerwear, rated for different weather conditions, that keeps everyone warm and dry. Our designers create outerwear that employees will want to wear on and off the job - and that helps build brands even after business hours."

Whether employees need some lightweight warmth or a full-on Parka, Lands' End offers it all. Cozy and warm ThermaCheck® fleece is available in a variety of silhouettes from vests to half-zips that can be worn indoors or out. Marinac® outerwear features a windproof and water-resistant membrane between layers of fleece to keep employees warm and dry. For tough weather conditions, Lands' End Outrigger® jackets and parkas have a wind-resistant and -repellent nylon shell over a layer of fleece.

Organizations that have their logo on file and order branded outerwear by Wednesday, Dec. 10, will receive their order in time for Christmas.

#### About Lands' End Business Outfitters

Lands' End Business Outfitters designs unique uniform programs that offer employees individual choices and help build the brands of companies of all sizes, including hundreds of Fortune 1000 companies. All Lands' End merchandise is Guaranteed. Period.® For more information visit [business.landsend.com](http://business.landsend.com) or call 1-800-338-2000.

#### About Lands' End, Inc.

Lands' End, Inc. (NASDAQ: LE) is a leading multi-channel retailer of casual clothing, accessories, footwear and home products. We offer products through catalogs, online at [www.landsend.com](http://www.landsend.com) and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Inlet® Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

URLs: [business.landsend.com](http://business.landsend.com)  
[www.landsend.com/newsroom](http://www.landsend.com/newsroom)

Logo - <http://photos.prnewswire.com/prnh/20131104/CG10218LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/cold-snowy-weather-makes-winter-ready-outerwear-perfect-corporate-gifts-300005609.html>

SOURCE Lands' End, Inc.

News Provided by Acquire Media