

LANDS'END

December 1, 2015

Lands' End Participates In Giving Tuesday Coat Donations To National Coalition For The Homeless

Company Pledges to Donate a Coat for Every Coat Purchased

DODGEVILLE, Wis., Dec. 1, 2015 /PRNewswire/ -- In honor of Giving Tuesday and to help meet the basic need for warmth, Lands' End has announced a partnership with the National Coalition for the Homeless (NCH). According to the NCH, an estimated 2 million people in the United States will face homelessness this year alone. On Giving Tuesday, December 1, from 12:00 p.m. to 1:00 p.m. CST, Lands' End will donate a new coat to the National Coalition for the Homeless for each coat purchased online at www.landsend.com.

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"At Lands' End we believe that each and every one of us can make a meaningful difference," said Federica Marchionni, Chief Executive Officer, Lands' End. "In the spirit of Giving Tuesday we are honored to partner with the National Coalition for the Homeless to help give the gift of warmth. We hope by working together with our customers we will not only provide warming support to those in need, but are encouraging a generous spirit of giving that brings us all together at this time of year."

"At a time when we are seeing increasing numbers of people struggling with poverty and homelessness, gifts like warm coats help to save lives. Working together as a community, we can really make lasting change in the lives of our neighbors," said Megan Hustings, Director, National Coalition for the Homeless.

Lands' End has been a long-standing supporter of The National Coalition for the Homeless, which is a nationwide network of committed individuals and organizations working to end homelessness in America.

ABOUT LANDS' END

Lands' End, Inc. (NASDAQ:LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Inlet® Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

URLs: www.landsend.com/newsroom
<http://www.landsend.com>

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