FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* <u>TSAI CHIEH</u>							2. Issuer Name and Ticker or Trading Symbol <u>LANDS' END, INC.</u> [LE]								(Che	ck all applic	tionship of Reporting Pe all applicable) Director Officer (give title below) EVP, Chief Prod		10% Ov	vner
(Last) (First) (Middle) 1 LANDS' END LANE							3. Date of Earliest Transaction (Month/Day/Year) 03/19/2021									below)			Other (s below) ct Officer	ъреспу
(Street) DODGE	(Street) DODGEVILLE WI 53595					_ 4. _	4. If Amendment, Date of Original Filed (Month/Day/Year)									fividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)		(Sta	ite)	(Zip)												reisoi	1			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Execution Date,			3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			and 5) Securitie		es Forr ally (D) of Following (I) (II		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) (D)	or P	rice	Transact (Instr. 3	tion(s)			(111501.4)				
Common Stock 03/19/								021		М		6,749	A	\$	0.00(1) 16,		,592		D	
Common Stock 03/19							21		F		1,703	²⁾ [9	29.95	14,889			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	on l se (3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Insti 8)				6. Date E Expiration (Month/I	on Da		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
						Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	or Nur of		nount mber ares		Transaction(s) (Instr. 4)			
Restricted Stock Units	\$0.00 ⁽¹⁾		03/19/2021			M			6,749	(3)		(3)	Common Stock 6,7		749	\$0.00	35,337		D	
Restricted Stock Units	\$0.00 ⁽¹⁾	\$0.00 ⁽¹⁾ 03/19/2021		A		9,181		(4)		(4)	Common Stock 9,1		181	\$0.00	44,518 ⁽⁵⁾		D			
Explanation	n of Been	222																		

- 1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of common stock upon satisfaction of the vesting conditions
- 2. Represents shares surrendered to the issuer for payment of the reporting person's tax withholding obligation incurred in connection with the vesting of RSUs on March 19, 2021.
- 3. This RSU award was granted on March 19, 2020, with vesting in three installments on March 19, 2021 (25%), March 19, 2022 (25%) and March 19, 2023 (50%).
- 4. These are time-based RSUs that will vest, subject to satisfaction of vesting conditions including a continuous business relationship, in three annual installments on March 19, 2022 (25%), March 19, 2023 (25%) and March 19, 2024 (50%).
- 5. Of the total number of RSUs, 3,169 RSUs will vest on March 26, 2021; 3,973 RSUs will vest on March 25, 2021 and 7,947 RSUs will vest on March 25, 2022; 6,749 RSUs will vest on March 19, 2022, and 13,499 RSUs will vest on March 19, 2023; 2,295 RSUs will vest on March 19, 2023, and 4,591 RSUs will vest on March 19, 2024; subject in each case to the satisfaction of vesting conditions, including as applicable, continued employment or a continuous business relationship.

Remarks:

/s/ Peter L. Gray as attorney-infact for Chieh Tsai

03/23/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.