
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

LANDS' END, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee paid previously with preliminary materials.
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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LANDS' END, INC.
1 LANDS' END LANE
DODGEVILLE, WISCONSIN 53595

Your **Vote** Counts!

LANDS' END, INC.
2023 Annual Meeting
Vote by June 12, 2023
11:59 PM ET



You invested in LANDS' END, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 13, 2023.**

Get informed before you vote

View the Annual Report on Form 10-K, Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 30, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote in Person at the Meeting*

June 13, 2023
9:00 AM CDT

Gary C. Comer Activity Center
3 Lands' End Lane
Dodgeville, WI 53595

*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors Nominees: 01) Robert Galvin 04) John T. McClain 07) Jonah Staw 02) Elizabeth Leykum 05) Andrew J. McLean 03) Josephine Linden 06) Jignesh Patel	☑ For
2. Advisory vote to approve the compensation of our Named Executive Officers.	☑ For
3. Approve an amendment to the Lands' End, Inc. Amended and Restated 2017 Stock Plan.	☑ For
4. Ratify the appointment of BDO USA, LLP as the Company's independent registered public accounting firm for fiscal year 2023.	☑ For

NOTE: Such other business as may properly come before the Annual Meeting or any adjournment or postponement thereof.