

LANDS'END

December 15, 2016

Procrastinators Can Find the Perfect Presents at Lands' End

National Free Shipping Day Provides Last-Minute Shopping Incentives

DODGEVILLE, Wis., Dec. 15, 2016 /PRNewswire/ -- On December 16, 2016, Lands' End will celebrate National Free Shipping Day by offering free shipping on all orders placed on landsend.com without a minimum purchase. The company will also offer attractive shopping discounts starting at 40 percent off customer orders.

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"There is still time to fill those stockings and place beautiful gifts under the tree. The holiday shopping season is in full swing and we'd like last-minute holiday shoppers to know they can turn to Lands' End to help them find something for everyone on their list," said Becky Gebhardt, EVP, chief marketing officer, Lands' End. "From gift boxing and our legendary customer service to monogrammed totes and personalized slippers, Lands' End offers a variety of solutions for holiday shopping procrastinators."

Lands' End - The Procrastination Destination

In addition to the shopping incentives offered on National Free Shipping Day, Lands' End also offers a variety of other services to assist last-minute holiday shoppers including:

- | **Gift Boxing** - Lands' End will wrap gifts in tissue, place them in a handsome box, even fill out a card with a personal holiday message and tie it all up with a ribbon - all for \$7.00.
- | **Personalization** - Lands' End offers thousands of items that can be monogrammed, embroidered, heat stamped or etched. Expert monogramming and embroidery is available on just about anything that will take a stitch, from scarves to totes and bedding, starting at just \$6 and adding only 1-2 extra business days for delivery for monogramming and 3-5 extra business days for intricate embroidery icons. Look for heat stamping on fine leather goods including valet trays, buttery soft gloves, a leather wristlet and more. Monogrammed or hemmed items will make tree time when ordered by Sunday, Dec. 18, with standard shipping or when ordered by Tuesday, Dec. 20, with Next Day Express UPS shipping.
- | **Gift Cards** - Whether shopping last minute or late at night, Lands' End Gift Cards always fit, will never lose value and will never expire. Lands' End offers both traditional Gift Cards and E-Gift Cards for the holidays. The traditional wallet-size plastic Gift Cards are available in a variety of holiday designs and in any amount from \$15 to \$500. Order e-Gift Cards at landsend.com/giftcards as late as Sunday, Dec. 25, for delivery via email in any amount from \$10 to \$500. Add an image or record a personal holiday greeting to send along with an e-Gift Card.
- | **Text Customer Service: 1-800-963-4816** - Now, customers can text Lands' End their questions to 1-800-963-4816 from 7 a.m. until 11 p.m. Central Time. It's the same number for placing orders and the same helpful, friendly service. Message and data rates apply.
- | **One-Stop Holiday Shop** - When time is of the essence, a one-stop Holiday Shop at landsend.com/gifts offers up gift ideas by price for him, for her, for a boy, for a girl, home and even a favorite dog.
- | **Christmas Shipping** - Lands' End orders placed by Tuesday, Dec. 20, on in-stock items, at standard shipping and handling, will be received by Friday, Dec. 23, just in time to be placed under the tree. Present procrastinators can order in-stock items by Wednesday, Dec. 21, for an added fee. In-stock monogrammed, hemmed or gift boxed items will make tree time when ordered by Sunday, Dec. 18, with standard shipping or when ordered by Tuesday, Dec. 20, with Next Day Express UPS shipping.
- | **Lands' End Retail Stores** - Customers who order from the in-store kiosks at Lands' End retail stores and the Lands' End Shops at Sears receive free shipping. Store locations can be found at <http://www.landsend.com/co/StoreLocator>.
- | **Guaranteed. Period.®** - Every Lands' End item is backed by a Guaranteed. Period.® return policy: return an item at any time for any reason for an exchange or refund of the purchase price.
- | **Easy Returns** - Easy, in-person returns at Sears stores nationwide and low, flat fee returns by using the Easy Return shipping label included in the package.

About Lands' End, Inc.

Lands' End, Inc. (Nasdaq:LE) is a leading multi-channel retailer of clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com, www.canvasbylandsend.com, and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

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