FORM 4

Check this box if no longer subject

to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

| STATEMENT | <b>OF CHANGES II</b> | N BENEFICIAL | OWNERSHIP |
|-----------|----------------------|--------------|-----------|
|           |                      |              |           |

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Galvin Robert  |  |  |  |   | 2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [ LE ]  |  |   |  |  |   |   |  |   | k all app   | onship of Reporting<br>all applicable)<br>Director   |  | 10% O   |  |
|--|--|--|--|---|--|--|---|--|--|---|---|--|---|---|--|--|---|--|
| ,  | ,  | Middle)  |  | 3. Date of Earliest Transaction (Month/Day/Year) 10/30/2020   |  |  |   |  |  |   |   |  |   |   | Other (below)  | specify  |   |  |
|  | tate) (  | Zip)   |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |  |  |   |  |  |   |   | Line)<br>X   | lividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person  |   |  |  |   |  |
|  | Table  | I - No   | n-Deriva   | tive S  |  |  |   | ,  | Dis  |   |   |  |   | / Own   | ed   |  |   |  |
| 1. Title of Security (Instr. 3)  |  | 2. Transaction<br>Date<br>(Month/Day/Year)                           |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)   |  |  |   |  |  | and Securities Beneficially Owned Follo   |   | ies<br>cially<br>Following   | Form<br>(D) o   | : Direct<br>r Indirect  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership  |  |   |  |
|  |  |  |  |   |  |  | Code  | v  | Amount   | (A) c<br>(D)  | Pri   | се   | Transa  | saction(s)  |  |  | (Instr. 4)  |  |
| Common Stock 10/30   |  |  | 10/30/2  | 2020  |  |  | A   |  | 784(1)   | A   | \$1   | 6.05   | 05 7,812  |   | D  |  |   |  |
| Common Stock   |  |  |  |   |  |  |   |  |  |   |   | 3,500  |   |   | I  | By IRA   |   |  |
| Common Stock   |  |  |  |   |  |  |   |  |  |   | 2,000   |  |   | I   | By SEP   |  |   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)   |  |  |  |   |  |  |   |  |  |   |   |  |   |   |  |  |   |  |
| L. Title of Derivative Security   3. Transaction Date (Month/Day/Year)   3. Transaction Date (Month/Day/Year)   3. Transaction Date (Month/Day/Year)   3. Transaction Date (Month/Day/Year)   3. Transaction Date (Execution Date, if any (Month/Day/Year) |  |  | ion Date,  | Code (1<br>8)   | e (Instr. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  |  | 6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration   |  |  | Amour<br>or<br>Number<br>of   |   | nt<br>er   |   | derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported   | у  | Ownership<br>Form:<br>Direct (D)<br>or Indirect  | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |
|  | (FOS' END LA EVILLE W (S Security (Ins 1 Stock 1 Stock 1 Stock 2. Conversion or Exercise Price of Derivative | (First) (Conversion or Exercise Price of Derivative (Month/Day/Year) | (First) (Middle) OS' END LANE  EVILLE WI 53595  (State) (Zip)  Table I - No  Security (Instr. 3)  1 Stock 1 Stock 1 Stock 1 Stock 2. Conversion or Exercise Price of Derivative (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) | (First) (Middle)  OS' END LANE  EVILLE WI 53595  (State) (Zip)  Table I - Non-Deriva  Security (Instr. 3)  2. Transac Date (Month/Da  1 Stock 1 Stock 1 Stock Table II - Derivati (e.g., pu  2. Transaction Date (Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (E.g., pu  (Month/Day/Year) | (First) (Middle)  3. Da 10/3  2. Transaction Date (Month/Day/Year)  2. Table I - Non-Derivative S (Month/Day/Year)  3. Da 10/3  4. If A  2. Transaction Date (Month/Day/Year)  3. Da 4. If A  53595  1 Stock  1 Stock  1 Stock  2. Transaction Date (Month/Day/Year)  3. Daemed Execution Date, if any (Month/Day/Year)  4. Transaction Date if any (Month/Day/Year)  8)  1 Stock  2. Code (Code | (First) (Middle)  3. Date of E 10/30/202  3. Date of E 10/30/202  4. If Amend  EVILLE WI 53595  (State) (Zip)  Table I - Non-Derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  1. Stock  1. Stock  Table II - Derivative Security (e.g., puts, calls, v.g., puts, p | (First) (Middle)  2. Transaction Date (Month/Day/Year)  Stock  Table II - Derivative Securities (e.g., puts, calls, warra  2. Conversion or Exercise Price of Derivative Security  Security  3. Date of Earliest 10/30/2020  4. If Amendment,  2. Transaction Date (Month/Day/Year)  1. Stock  Table II - Derivative Securities A (e.g., puts, calls, warra  2. Conversion Oate (Month/Day/Year)  2. Conversion Oate (Month/Day/Year)  3. Date of Earliest 10/30/2020  4. If Amendment,  2. Deemed Execution Date (e.g., puts, calls, warra  4. Transaction Code (Instr. 8)  5. Nur Of Derivative Security (A) of Derivative Security (A) of Dispo of (D) (Instr. and 5)  Code (Instr. 8) | (First) (Middle)  2. If Amendment, Date of Earliest Trans 10/30/2020  Table I - Non-Derivative Securities Acque (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  1. Stock  Table II - Derivative Securities Acque (e.g., puts, calls, warrants, of Date (Month/Day/Year)  2. Transaction Date (e.g., puts, calls, warrants, of Derivative Security (Month/Day/Year)  3. Date of Earliest Trans 10/30/2020  4. If Amendment, Date of Execution Date, if any (Month/Day/Year)  2. Transaction Date (e.g., puts, calls, warrants, of Derivative Security Se | (First) (Middle)  2S' END LANE  Table I - Non-Derivative Securities Acquired, [Month/Day/Year]  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  1 Stock  Table II - Derivative Securities Acquired, [Month/Day/Year]  2 A. Deemed Execution Date, if any (Month/Day/Year)  Code  1 Stock  Table II - Derivative Securities Acquired, [C.g., puts, calls, warrants, option Date (Month/Day/Year)]  2. Conversion of Exercise Price of Derivative Securities Acquired, [Month/Day/Year]  2. Conversion of Exercise Price of Derivative Securities Acquired, [Month/Day/Year]  3. Transaction Date, if any (Month/Day/Year)  3. Transaction Date (e.g., puts, calls, warrants, option Code (Instr. 8)  5. Number of Conversion Code (Instr. 8)  Code (Instr. 3, 4 and 5)  A Date | (First) (Middle)  2S' END LANE  3. Date of Earliest Transaction (Month 10/30/2020  4. If Amendment, Date of Original Filest Transaction (Month 10/30/2020  Table I - Non-Derivative Securities Acquired, Dispose (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  3. Date of Earliest Transaction (Month 10/30/2020  4. If Amendment, Date of Original Filest Transaction (Month 10/30/2020)  2. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. If Amendment, Date of Original Filest Transaction (Month 10/30/2020)  2. Transaction Date (Month/Day/Year)  3. Transaction Date (E.g., puts, calls, warrants, options, calls, | (First) (Middle)  SS' END LANE  Table I - Non-Derivative Securities Acquired, Disposed of Date (Month/Day/Year)  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of Date (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of Security (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of Security (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 8)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 9) | (First) (Middle)  2. S' END LANE  Table I - Non-Derivative Securities Acquired, Disposed of, or Be (e.g., puts, calls, warrants, options, convertible security Security  Table II - Derivative Securities Acquired, Disposed of, or Be (e.g., puts, calls, warrants, options, convertible security Security  3. Date of Earliest Transaction (Month/Day/Year)  4. If Amendment, Date of Original Filed (Month/Day/Year)  2. Transaction Execution Date, if Amy (Month/Day/Year)  3. Transaction Execution Date, if Amy or Exercise Date (e.g., puts, calls, warrants, options, convertible security Security  2. Transaction Date (e.g., puts, calls, warrants, options, convertible security Securities Acquired (A) or Derivative Securiti | (First) (Middle)  2S' END LANE  3. Date of Earliest Transaction (Month/Day/Year)  10/30/2020  4. If Amendment, Date of Original Filed (Month/Day/Year)  Table I - Non-Derivative Securities Acquired, Disposed of, or Benefic for Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  2A. Deemed Execution Date, If Amount (Month/Day/Year) (Month/Day/Year)  Code v Amount (A) or (D) Privative Securities Acquired, Disposed of, or Benefic (e.g., puts, calls, warrants, options, convertible securities Price of Derivative Security  2. Transaction Date (Month/Day/Year) (A) or (D) Privative Securities Acquired, Disposed of, or Benefic (B) | (First) (Middle) Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  1. Stock  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and D) (Instr. 3, | (First) (Middle)  Security (Instr. 3)  Security (In | (First) (Middle)  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  Table I - Non-Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and Experimental Securities Acquired (A) or Code (Instr. 5)  Toda V Amount (A) or Price (Instr. 3) (A) or Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Collowing Transaction (S)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3 and 4)  Tansaction (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3)  Tansaction (Instr. 4)  Tansaction (Instr. 4)  Tansaction (Instr. 4) | (First) (Middle)  3. Date of Earliest Transaction (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Securities (Month/Day/Year)  (Month/Day/Year) | (First) (Middle)  3. Date of Earliest Transaction (Month/Day/Year)  10/30/2020  3. Date of Farliest Transaction (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  2. Transaction (Month/Day/Year)  Date (Month/Day/Year)  2. Transaction (Month/Day/Year)  Date (Month/Day/Year)  (Month/Day/Year)  1. Stock  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Securities Beneficially Owned |

## **Explanation of Responses:**

1. Represents shares of common stock granted to the reporting person pursuant to his election to receive a portion of the fees that would otherwise be payable to him in cash, in the form of shares of the issuer's common stock. Such shares were issued under the Lands' End, Inc. Amended and Restated 2017 Stock Plan.

## Remarks:

/s/ Peter L. Gray, as Attorneyin-Fact for Robert Galvin

11/03/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.