FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Galvin Robert</u>						2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE]								5. Relationship (Check all app X Direct		,		rson(s) to Is		
(Last) (First) (Middle) 1 LANDS' END LANE					3. Date of Earliest Transaction (Month/Day/Year) 07/31/2020								Officer (give title below)			Other (below)	specify			
(Street) DODGEVILLE WI 53595 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indi Line) X	· .					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Da				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)						Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount	(A) (D)	or Pi	rice	Transa	Transaction(s) (Instr. 3 and 4)			(111501.4)				
Common Stock 07/31/					2020	2020			A		1,421(1)	A \$8		88.62	7	7,028		D		
Common Stock															3,500			I	By IRA	
Common Stock															2,000			I	By SEP	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execurity or Exercise (Month/Day/Year) if any		if any	emed 4. fransa Code (i //Day/Year) 8)					6. Date Exerci Expiration Dat (Month/Day/Ye		ite	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		De Sei (In:	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Numb of Share							

Explanation of Responses:

Remarks:

/s/ Peter L. Gray, as Attorneyin-Fact for Robert Galvin

08/04/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{1.} Represents shares of common stock granted to the reporting person pursuant to his election to receive a portion of the fees that would otherwise be payable to him in cash, in the form of shares of the issuer's common stock. Such shares were issued under the Lands' End, Inc. Amended and Restated 2017 Stock Plan.