

LANDS'END

October 15, 2014

Lands' End Rotates Board Assignments

Josephine Linden Becomes Chairman; Elizabeth Darst Leykum to Chair Nominating and Corporate Governance Committee; Robert Galvin Becomes Chair of Compensation Committee

DODGEVILLE, Wis., Oct. 15, 2014 (GLOBE NEWSWIRE) -- Lands' End, Inc. (Nasdaq:LE) today announced the rotation of several Board assignments, including the election of Josephine Linden as Chairman of the Board of Directors. Mrs. Linden, founder, managing member and principal of Linden Global Strategies LLC, has been a member of the Board since March 2014. Elizabeth Darst Leykum, who had served as Chairman since April, becomes chair of the Nominating and Corporate Governance Committee, and Robert Galvin becomes chair of the Compensation Committee.

Said Mrs. Linden, "We are grateful to Elizabeth for her leadership through our successful spin-off process over the last year and respect her request to rotate assignments at this time. We are delighted she will serve as chair of the Nominating and Corporate Governance Committee and that Bob will take over my role as chair of the Compensation Committee. For my part I look forward to assuming my new role as we continue to follow the vision of our founder, Gary Comer, to grow Lands' End into a global lifestyle brand."

"It has been an extraordinary privilege to serve as Chairman of the Board of Lands' End and help guide the Company throughout the spin-off process," said Mrs. Leykum. "I am honored to continue to serve on the Board of a brand that I, and so many loyal customers, love."

The Company also announced the formation of a Technology Committee of the Board, which will be responsible for assisting the Board in fulfilling its oversight responsibilities regarding the Company's information technology strategy and information technology risks. Mr. Galvin, Jignesh Patel and Jonah Staw were appointed as the initial members of the Technology Committee, with Mr. Patel appointed as its Chairman.

About Lands' End, Inc.

Lands' End, Inc. (Nasdaq:LE) is a leading multi-channel retailer of casual clothing, accessories, footwear and home products. We offer products through catalogs, online at www.landsend.com and affiliated specialty and international websites, and through retail locations, primarily at Lands' End Shops at Sears® and standalone Lands' End Inlet® Stores. We are a classic American lifestyle brand with a passion for quality, legendary service and real value, and seek to deliver timeless style for men, women, kids and the home.

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