FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington, D.C. 20549

wasnington,	D.C.	20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* McCRACKEN BERNARD LOUIS II			Ш	2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director								
(Last)	(S' END L	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/24/2022									X	below)	Officer (give title below) VP, Controller & Chf Acct Ofc			` <i>`</i>		
(Street) DODGE (City)	VILLE V	State)	53595 (Zip)	n - Deriv		4. If Amendment, Date of Original Filed (Month/Day/Year) ative Securities Acquired, Disposed of, or Benefit								ine) X	Form f Form f Persor						
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		ar) i	2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or 5. A 4 and Sec Ben Owr		int of es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amount	(A) o	r Price	Reporte Transac (Instr. 3		tion(s)			(111501.4)				
Common Stock		03/24	/24/2022				A		5,494	(1) A	\$0	0.00	17	,609	D						
Common	Stock			03/24	1/2022	2			F		1,799	(2) D	\$18	8.34	15	,810	I)			
Common	Stock			03/25	5/2022	2			М		2,328	3 A	\$ <mark>0</mark> .	00(3)	18	,138	I)			
Common	Stock			03/25	5/2022	2			F		745(2) D	\$1	7.37	17	,393	I)			
		1	Table II -								osed of converti				Owned						
Security or E (Instr. 3) Pric Deri	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr 8)		on of		6. Date Exercisa Expiration Date (Month/Day/Yea		•	7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		D S (I	. Price of lerivative lecurity Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly O Fo	0. Iwnership orm: Irect (D) r Indirect) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares	er							
Restricted Stock Units	\$0.00 ⁽³⁾	03/25/2022			M			2,328	(4)		(4)	Common Stock	2,32	8	\$0.00	9,657 ⁽⁵	5)	D			

Explanation of Responses:

- 1. Shares issued upon determination that performance criteria, related to performance-based RSUs awarded on March 25, 2019, had been met.
- 2. Shares withheld by the issuer to satisfy reporting person's tax withholding obligation incurred in connection with the vesting of RSUs.
- 3. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of common stock upon satisfaction of the vesting conditions.
- 4. This RSU award was granted on March 25, 2019, with vesting in three installments on March 25, 2020 (25%), March 25, 2021 (25%) and March 25, 2022 (50%).
- 5. Of the total number of RSUs, 4,051 RSUs will vest on March 19, 2023; 626 RSUs will vest on March 19, 2023, and 1,252 RSUs will vest on March 19, 2024; 932 RSUs will vest on March 18, 2023, 932 RSUs will vest on March 18, 2024, and 1,864 RSUs will vest on March 18, 2025; subject in each case to the satisfaction of vesting conditions, including as applicable, continued employment or a continuous business relationship.

Remarks:

/s/ Peter L. Gray as attorney-infact for Bernard L. McCracken 03/28/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.