FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden

obligati	n 16. Form 4 or ions may contir tion 1(b).		F	-iled					f the Securi				934		ll l	average burd response:	0.5	
1. Name and Address of Reporting Person* <u>LAMPERT EDWARD S</u>								r or Trading		(Check all app Direc	licable) tor	X 10% C	_					
(Last) (First) (Middle) 1170 KANE CONCOURSE, SUITE 200				3. Date of Earliest Transaction (Month/Day/Year) 08/10/2017									Officer (give title Other (specify below) below)					
(Street) BAY HARBOR ISLANDS FL 33154 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person				
		Tal	ole I - Non-Dei	riva	tive	Secur	ities	Acqı	uired, Dis	sposed	of,	or Bei	nefi	icially Owne	d			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	Exec r) if any		Deemed ecution Date, ny onth/Day/Year)		action (Instr.	4. Securities Acquired Disposed Of (D) (Instr.			r. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		of Indirect Ownership		
							Code	l۷	Amount	(A) or (D)	Pric	ce	- 1	Transaction(s) (Instr. 3 and 4)				
Common Stock, par value \$0.01 per share		08/10/2017				P		66,752	A	\$1	2.6986	.6986 ⁽¹⁾ 14,674,56		D(2)(3)(4)(5)				
Common Stock, par value \$0.01 per share													6,049,807		I	See Footnotes ⁽²⁾⁽³⁾ (4)(5)(6)		
Common Stock, par value \$0.01 per share												45,156	I	See Footnotes ⁽²⁾⁽³⁾ (4)(5)(7)				
Common Stock, par value \$0.01 per share													58,156	I	See Foot (4)(5)(8)	notes ⁽²⁾⁽³⁾		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 3. Transaction Date (Month/Day/Year		3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction of Code (Instr. 8) S A		. Number 6		Date Exercisable and xpiration Date Month/Day/Year)		I 7. A S U D	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				c	Code	v (A) (D		ate xercisable	Expiratio Date		or Nu of	umbe	er				
1. Name and Address of Reporting Person* LAMPERT EDWARD S																		
(Last) (First) (Middle) 1170 KANE CONCOURSE, SUITE 200																		
(Street) BAY HARBOR ISLANDS FL 33154																		

(City) (State) (Zip) 1. Name and Address of Reporting Person* ESL PARTNERS, L.P. (Last) (First) (Middle) 1170 KANE CONCOURSE, SUITE 200 (Street) BAY HARBOR FL 33154

ISLANDS							
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* SPE I Partners, L.P.							
(Last) 1170 KANE CONC	(First) COURSE, SUITE 200	(Middle)					
(Street) BAY HARBOR ISLANDS	FL	33154					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* SPE Master I, L.P.							
(Last) 1170 KANE CONC	(First)	(Middle)					
(Street) BAY HARBOR ISLANDS	FL	33154					
(City)	(State)	(Zip)					
1. Name and Address of RBS PARTNER	· -						
(Last) 1170 KANE CONC	(First)	(Middle)					
(Street) BAY HARBOR ISLANDS	FL	33154					
(City)	(State)	(Zip)					
1. Name and Address of Reporting Person* ESL INVESTMENTS, INC.							
(Last) 1170 KANE CONC	(First)	(Middle)					
(Street) BAY HARBOR ISLANDS	FL	33154					
(City)	(State)	(Zip)					

Explanation of Responses:

- 1. This price represents the approximate weighted average price per share of common stock of Lands' End, Inc. (the "Issuer"), par value \$0.01 per share ("Shares"), of purchases that were executed at prices ranging from \$12.65 to \$12.70 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares purchased at each price.
- 2. This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), SPE I Partners, L.P. ("SPE I"), SPE Master I, L.P. ("SPE Master I"), RBS Partners, L.P. ("RBS") and ESL Investments, Inc. ("ESL"). Mr. Lampert, Partners, SPE I and SPE Master I are the direct beneficial owners of the securities covered by this statement.
- 3. RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners, SPE I and SPE Master I. Mr. Lampert is a limited partner of, and may be deemed to beneficially own certain securities owned by, RBS. ESL is the general partner of, and may be deemed to beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
- 4. The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.
- 5. The reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
- 6. Represents Shares directly beneficially owned by Partners.
- 7. Represents Shares directly beneficially owned by SPE I.
- 8. Represents Shares directly beneficially owned by SPE Master I.

Remarks

 $Exhibit\ Index\ Exhibit\ 99.1\ -\ Joint\ Filer\ Information\ (filed\ here with)\ Exhibit\ 99.2\ -\ Joint\ Filing\ Agreement\ (filed\ here with)$

ESL PARTNERS, L.P., By: 08/14/2017 RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: **Chief Executive Officer** SPE I PARTNERS, LP, By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: **Chief Executive Officer** SPE MASTER I, LP, By: RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General Partner, By: 08/14/2017 /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: **Chief Executive Officer** RBS PARTNERS, L.P., By: ESL Investments, Inc., Its: General Partner, By: /s/ 08/14/2017 Edward S. Lampert, Name: Edward S. Lampert, Title: **Chief Executive Officer** ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert, 08/14/2017 Name: Edward S. Lampert, Title: Chief Executive Officer ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

JOINT FILER INFORMATION

Other Reporting Person(s)

ESL PARTNERS, L.P.

Information Item

ESL Partners, L.P. Name:

1170 Kane Concourse, Suite 200, Address:

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring

Statement (Month/Day/Year):

August 10, 2017

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.

General Partner Its:

ESL Investments, Inc.

General Partner Its:

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

Date: August 14, 2017

2. SPE I PARTNERS, LP

Information Item

Name: SPE I Partners, LP

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year):

August 10, 2017

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original

Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.

> Its: General Partner

ESL Investments, Inc. By:

General Partner Its:

/s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

Date: August 14, 2017

SPE MASTER I, LP

Information Item

Name: SPE Master I, LP

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring August 10, 2017

Statement (Month/Day/Year):

Issuer Name and Ticker or

Trading Symbol:

Relationship of Reporting

Lands' End, Inc. [LE]

10% Owner Person(s) to Issuer:

If Amendment, Date Original Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: RBS Partners, L.P.

Its: General Partner

By: ESL Investments, Inc.

General Partner Its:

/s/ Edward S. Lampert By:

Name: Edward S. Lampert Title: Chief Executive Officer

Date: August 14, 2017

RBS PARTNERS, L.P.

Item Information

Name: RBS Partners, L.P.

1170 Kane Concourse, Suite 200, Address:

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring Statement (Month/Day/Year): August 10, 2017

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature: By: ESL Investments, Inc.

> Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

Date: August 14, 2017

ESL INVESTMENTS, INC.

Information Item

Name: ESL Investments, Inc.

Address: 1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring

Statement (Month/Day/Year):

August 10, 2017

Issuer Name and Ticker or

Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original
Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting Person

Signature:

/s/ Edward S. Lampert By:

Name: Edward S. Lampert Title: Chief Executive Officer

Date: August 14, 2017

JOINT FILING AGREEMENT

August 14, 2017

Pursuant to and in accordance with the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations thereunder, each party hereto hereby agrees to the joint filing, on behalf of each of them, of any filing required by such party under Section 13 or Section 16 of the Exchange Act or any rule or regulation thereunder (including any amendment, restatement, supplement, and/or exhibit thereto) with the Securities and Exchange Commission (and, if such security is registered on a national securities exchange, also with the exchange), and further agrees to the filing, furnishing, and/or incorporation by reference of this agreement as an exhibit thereto. This agreement shall remain in full force and effect until revoked by any party hereto in a signed writing provided to each other party hereto, and then only with respect to such revoking party.

IN WITNESS WHEREOF, each party hereto, being duly authorized, has caused this agreement to be executed and effective as of the date set forth below.

EDWARD S. LAMPERT Date: August 14, 2017

> By: /s/ Edward S. Lampert

ESL PARTNERS, L.P.

By: RBS Partners, L.P. General Partner Its:

ESL Investments, Inc. By:

Its: General Partner

Bv: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

SPE I PARTNERS, LP

By: RBS Partners, L.P. General Partner Tts:

Bv: ESL Investments, Inc.

General Partner Its:

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

SPE MASTER I, LP

By: RBS Partners, L.P. General Partner Tts:

By: ESL Investments, Inc.

General Partner Its:

/s/ Edward S. Lampert By:

Name: Edward S. Lampert Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc.

Its: General Partner

/s/ Edward S. Lampert By:

Name: Edward S. Lampert Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer