BAY HARBOR

ISLANDS

FL

33154

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

> > 11. Nature of Indirect Beneficial

Ownership (Instr. 4)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* LAMPERT EDWARD S			2. Issuer Name and Ticker or Trading Symbol LANDS' END, INC. [LE]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner							
()				3. Date of Earliest Transaction (Month/Day/Year) 02/11/2021										Officer (give title Other (specify below) below)					
(Street) BAY HARBOR FL 33154				4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person							
(City)	(St	rate)	(Zip)																
1. Title of Security (Instr. 3)		2. Transaction 2. Date (Month/Day/Year) if		A. Deemed execution Date, any Month/Day/Year)		3. Trans Code	3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned			6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
							Code	v	Amoun	t	(A) or (D)	Pric	e	Re Tra	lowing ported nsaction str. 3 and		(Instr. 4)		
Common per share		value \$0.01	02/11/2021				S		23,47	76	D	\$30).97 ⁽¹⁾	Ť	1,147,45		I	See Footn	otes ⁽²⁾⁽³⁾
Common per share		value \$0.01	02/12/2021				S		27,61	0	D	\$31	1.07 ⁽⁷)	1,119,84	12	I	See Footn	otes(2)(3)
Common per share		value \$0.01	02/16/2021				S		17,50)3	D	\$31	1.33(8) 4	1,102,33	39	I	See Footn	otes ⁽²⁾⁽³⁾
Common per share		value \$0.01												1	5,789,6	40	D(2)(3)(4)(5)		
		7	able II - Deriva													vne	d	,	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Yea	3A. Deemed Execution Date,	4. Ti C	ransa	action Instr.	5. Numb of Derivati Securiti Acquire (A) or Dispose of (D)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Title a mount ecurition nderly erivativ ecurity and 4)	ind of es ing ve (Insti	8. Price of Derivative Security (Instr. 5)			10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Natu of Indire Benefici Owners (Instr. 4)			
				С	ode	v	(A) (E		ate xercisable		Expiration Date		O N O	umbe					
	nd Address o	f Reporting Perso	on*																
(Last) 1170 KA	ANE CONC	(First)	(Middle)			-													
(Street) BAY HA		FL	33154			-													
(City)		(State)	(Zip)																
	nd Address o	f Reporting Persons, L.P.	on*																
(Last) 1170 KA	ANE CONC	(First)	(Middle)			_													
(Street)						-													

(City)	(State)	(Zip)						
1. Name and Address of Reporting Person* RBS PARTNERS, L.P.								
(Last) 1170 KANE CON	(First) COURSE, SUITE 2	(Middle)						
(Street) BAY HARBOR ISLANDS	FL	33154						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person* ESL INVESTMENTS, INC.								
(Last) (First) (Middle) 1170 KANE CONCOURSE, SUITE 200								
(Street) BAY HARBOR ISLANDS	FL	33154						
(City)	(State)	(Zip)						

Explanation of Responses:

- 1. This price represents the approximate weighted average price per share of common stock of Lands' End, Inc. (the "Issuer"), par value \$0.01 per share (each, a "Share"), of sales that were executed at prices ranging from \$30.68 to \$31.30 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares sold at each price.
- 2. This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), RBS Partners, L.P. ("RBS"), and ESL Investments, Inc. ("ESL"). Mr. Lampert and Partners are the direct beneficial owners of the securities covered by this statement.
- 3. RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners. Mr. Lampert is a limited partner of, and may be deemed to beneficially own certain securities owned by, RBS. ESL is the general partner of, and may be deemed to beneficially own securities owned by, RBS. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
- 4. The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.
- 5. The reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
- 6. Represents Shares directly beneficially owned by Partners.
- 7. This price represents the approximate weighted average price per Share of sales that were executed at prices ranging from \$31.00 to \$31.24 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff; the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares sold at each price.
- 8. This price represents the approximate weighted average price per Share of sales that were executed at prices ranging from \$31.835 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the price per Share and the number of Shares sold at each price.

Remarks:

Exhibit Index Exhibit 99.1 - Joint Filer Information (filed herewith) Exhibit 99.2 - Joint Filing Agreement (filed herewith)

EDWARD S. LAMPERT, By: 02/16/2021 /s/ Edward S. Lampert E<u>SL PARTNERS, L.P., By:</u> RBS Partners, L.P., Its: General Partner, By: ESL Investments, Inc., Its: General 02/16/2021 Partner, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief **Executive Officer** RBS PARTNERS, L.P., By: ESL Investments, Inc., Its: General Partner, By: /s/ 02/16/2021 Edward S. Lampert, Name: Edward S. Lampert, Title: **Chief Executive Officer** ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert, 02/16/2021 Name: Edward S. Lampert, Title: Chief Executive Officer ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

JOINT FILER INFORMATION

Other Reporting Person(s)

1. ESL PARTNERS, L.P.

Item Information

Name: ESL Partners, L.P.

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

February 11, 2021 Date of Event Requiring Statement (Month/Day/Year):

Issuer Name and Ticker or Trading Symbol:

Lands' End, Inc. [LE]

Relationship of Reporting

Person(s) to Issuer:

10% Owner

If Amendment, Date Original Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting

Person

Signature: By: RBS Partners, L.P.

Its: General Partner

By: ESL Investments, Inc.

Its: General Partner

/s/ Edward S. Lampert By:

Name: Edward S. Lampert Title: Chief Executive Officer Date: February 16, 2021

2. RBS PARTNERS, L.P.

Information Item

Name: RBS Partners, L.P.

Address: 1170 Kane Concourse, Suite 200,

Bay Harbor Islands, FL 33154

Designated Filer: Edward S. Lampert

Date of Event Requiring February 11, 2021 Statement (Month/Day/Year):

Issuer Name and Ticker or Lands' End, Inc. [LE]

Trading Symbol:

Relationship of Reporting 10% Owner

Person(s) to Issuer:

If Amendment, Date Original

Filed (Month/Day/Year):

Not Applicable

Individual or Joint/Group Filing: Form filed by More than One Reporting

Person

Signature: By: ESL Investments, Inc.

Its: General Partner

/s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer Date: February 16, 2021

3. ESL INVESTMENTS, INC.

Item Information

ESL Investments, Inc. Name:

1170 Kane Concourse, Suite 200, Bay Harbor Islands, FL 33154 Address:

Designated Filer: Edward S. Lampert

Date of Event Requiring February 11, 2021 Statement (Month/Day/Year):

Lands' End, Inc. [LE] Issuer Name and Ticker or

Trading Symbol:

Relationship of Reporting 10% Owner

Person(s) to Issuer:

If Amendment, Date Original Not Applicable Filed (Month/Day/Year):

Individual or Joint/Group Filing: Form filed by More than One Reporting

Person

Signature: By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer Date: February 16, 2021

JOINT FILING AGREEMENT

February 16, 2021

Pursuant to and in accordance with the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and the rules and regulations thereunder, each party hereto hereby agrees to the joint filing, on behalf of each of them, of any filing required by such party under Section 13 or Section 16 of the Exchange Act or any rule or regulation thereunder (including any amendment, restatement, supplement, and/or exhibit thereto) with the Securities and Exchange Commission (and, if such security is registered on a national securities exchange, also with the exchange), and further agrees to the filing, furnishing, and/or incorporation by reference of this agreement as an exhibit thereto. This agreement shall remain in full force and effect until revoked by any party hereto in a signed writing provided to each other party hereto, and then only with respect to such revoking party.

IN WITNESS WHEREOF, each party hereto, being duly authorized, has caused this agreement to be executed and effective as of the date set forth below.

Date: February 16, 2021 EDWARD S. LAMPERT

By: /s/ Edward S. Lampert

ESL PARTNERS, L.P.

By: RBS Partners, L.P.
Its: General Partner

By: ESL Investments, Inc.

Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer

RBS PARTNERS, L.P.

By: ESL Investments, Inc.

Its: General Partner

By: /s/ Edward S. Lampert

Name: Edward S. Lampert

Title: Chief Executive Officer

ESL INVESTMENTS, INC.

By: /s/ Edward S. Lampert

Name: Edward S. Lampert Title: Chief Executive Officer