

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) December 4, 2000

LANDS' END, INC.  
(exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation)	1-9769 (Commission File Number)	36-2512786 (I.R.S. Employer Identification Number)
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Lands' End Lane, Dodgeville, Wisconsin (Address of principal executive offices)	53595 (Zip Code)
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Registrant's telephone number 608-935-9341  
including area code

INFORMATION INCLUDED IN THIS REPORT

Item 5. Other Events.

Attached as Exhibit 99.1 to this report is a news release issued by Lands' End, Inc., announcing the board of directors authorization to purchase up to 2,000,000 additional shares of the company's common stock, which will be made from time to time on the New York Stock Exchange or otherwise.

SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, its duly authorized officer and

chief financial officer.

LANDS' END, INC.

December 15, 2000

By: /s/ STEPHEN A. ORUM  
Stephen A. Orum  
Executive Vice President &  
Chief Financial Officer

EXHIBIT 99.1

FOR IMMEDIATE RELEASE

LANDS' END ANNOUNCES COMPLETION OF 1998 BUYBACK AUTHORIZATION;  
DIRECTORS APPROVE PURCHASE OF UP TO 2,000,000 ADDITIONAL SHARES

DODGEVILLE, WIS. ... December 4, 2000 ... Lands' End, Inc. (LE), today announced that the company has substantially completed its January 1998 stock buyback authorization of 2,000,000 shares.

The company's board of directors has authorized the purchase of up to 2,000,000 additional shares of the company's common stock, which will be made from time to time on the New York Stock Exchange or otherwise. Lands' End common stock is listed on the New York Stock Exchange. As of December 1, 2000, there were 29,189,372 shares outstanding.

Lands' End is a leading direct merchant of traditionally styled, classically inspired clothing, offered to customers throughout the world through regular mailings of its monthly and specialty catalogs and via the Internet at [www.landsend.com](http://www.landsend.com).

Contact Charlotte LaComb: 608-935-4835